



MOVE IT **ONLINE**. KEEP IT **LOCAL**.

# Advertise on **Utah's** Top 200 Websites

Now with one point of contact you can get your banner ads seen on all of Utah's top websites.

## HyperX Local **Features**

- 200 websites, one point of contact
- 100,000,000+ monthly impressions
- Affordable minimums
- No contracts
- Dynamic click through optimization
- A/B creative testing
- Channel/demographic targeting
- Day/time specific delivery
- Real-time campaign metrics dashboard

## HyperX Local **Channels**

- B2B
- News
- Real Estate
- Sports
- Travel/Recreation
- Latino/Hispanic
- Entertainment
- LDS
- And many more...

**HIT YOUR SALES GOALS ON A LOWER BUDGET**

Call: 801-566-0670 | Visit: [HyperXLocal.com](http://HyperXLocal.com)



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Today's economy is forcing companies to find new cost effective advertising programs that deliver trackable results with a high return on investment. HyperX Local's unique suite of geo-targeted online advertising services is a perfect solution. We provide the full spectrum of local internet marketing options with low minimums, no contracts and guaranteed results.

### **HyperX Local Banner Ad Network**

Advertise on Utah's top 200 websites with one point of contact. (See reverse side for details.)

### **Local Paid Search Management (Cost-Per-Click)**

Advertise locally on Google, Yahoo, MSN and other search engines and only pay for website visitors.

### **Local Organic Search Engine Optimization**

Get ranked at the top of Google, Yahoo & MSN for keywords that drive local traffic, leads and sales.

### **Local Email Blasts and Sponsorships**

Deliver your email advertisements to opt-in lists of targeted local prospects.

### **Local Social Media Advertising (Cost-Per-Click)**

Hyper-target local prospects on social media websites such as Facebook and MySpace.

### **Local Mobile Text Marketing**

Drive permission based text subscriptions and distribute timely promotions to mobile device users.

### **Local Online Directory Listings**

Get & stay listed on Utah's top 25 online business directories including, Google, Yahoo, MSN, & AOL.

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